



TheOnsiteManager
.com.au

Australia's Number 1 Management Rights Website

TheOnsiteManager.com.au was established in 2005 with the goal of providing the Management Rights industry with a centralised portal of Management Rights listings for sale, knowledge base, professional suppliers directory and agency marketing tools for Onsite Managers.

The site has enjoyed significant growth over the last decade and now services every Management Rights broker in the industry as their main marketing avenue.

We also have around 350 licenced onsite managers contracted to our agency where we assist them with marketing services for their rental and residential sales listings within their complexes.

If your business seeks to reach operators of Management Rights within Australia, there is no other media better suited to your marketing strategy. We have a huge, responsive and highly targeted audience of repeat visitors to expose to your brand.

www.theonsitemanager.com.au

INDUSTRY SUPPLIER ADVERTISING RATES



MEDIA SNAPSHOT (August 2016)

GOOGLE RESULTS "MANAGEMENT RIGHTS"

NUMBER 1 - PAID POSITION
NUMBER 1 - ORGANIC POSITION
NUMBER 2 - ORGANIC POSITION

TOTAL MONTHLY VISITS



21,000

TOTAL MONTHLY PAGE VIEWS



125,000

AVERAGE TIME SPENT ON WEBSITE



6½ MINUTES

NUMBER 1 KEYWORD SEARCH



ONSITE MANAGER

AUDIENCE LOCATION

93%

AUSTRALIA

TRAFFIC SOURCES

ORGANIC (SEARCH ENGINE) 53%

DIRECT 28%

REFERRAL 19%

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**THERE IS
NO PORTAL
BETTER
SUITED TO
REACHING
AUSTRALIAN
ONSITE
MANAGERS**

BANNER ADVERTISING

LISTING BANNER AD

This placement is included between listings in search results. Search pages are viewed 53,000 times per month and up to 4 placements can be shown per search page. (Over 200,000 total views per month)

SEARCH FOOTER

This placement is shown at the bottom of search results pages (53,000 views per month). It is typically the last thing a user will see before moving to the next page of results.

LISTING DETAILS FOOTER

This placement displays inside the listing information panel below the agent's contact details. It is ideal for clients wanting to target users during the buying process. (Around 40,000 views per month)

SIDEBAR AD

This placement displays adjacent to the listing information panel below the agent's contact details. It is ideal for clients wanting to target users during the buying process. (Around 40,000 views per month)

CONTROL PANEL AD

This placement is shown to contractor managers actively using the site to run their business. It is integrated directly in the middle of their workflow and therefore highly targeted to onsite managers.

SITE FOOTER

This placement is shown at the bottom of every page of the website. (124,000 views per month)

SPACE	1 MONTH	3 MONTHS*	6 MONTHS*	12 MONTHS*
Listing Banner Ad	\$400/mth	\$340/mth	\$320/mth	\$280/mth
Search Footer	\$400/mth	\$340/mth	\$320/mth	\$280/mth
Listing Details Footer	\$500/mth	\$425/mth	\$400/mth	\$350/mth
Sidebar Ad	\$500/mth	\$425/mth	\$400/mth	\$350/mth
Control Panel Ad	\$700/mth	\$595/mth	\$560/mth	\$490/mth
Site Footer	\$900/mth	\$765/mth	\$720/mth	\$630/mth

* Discount rates apply to consecutive months only

